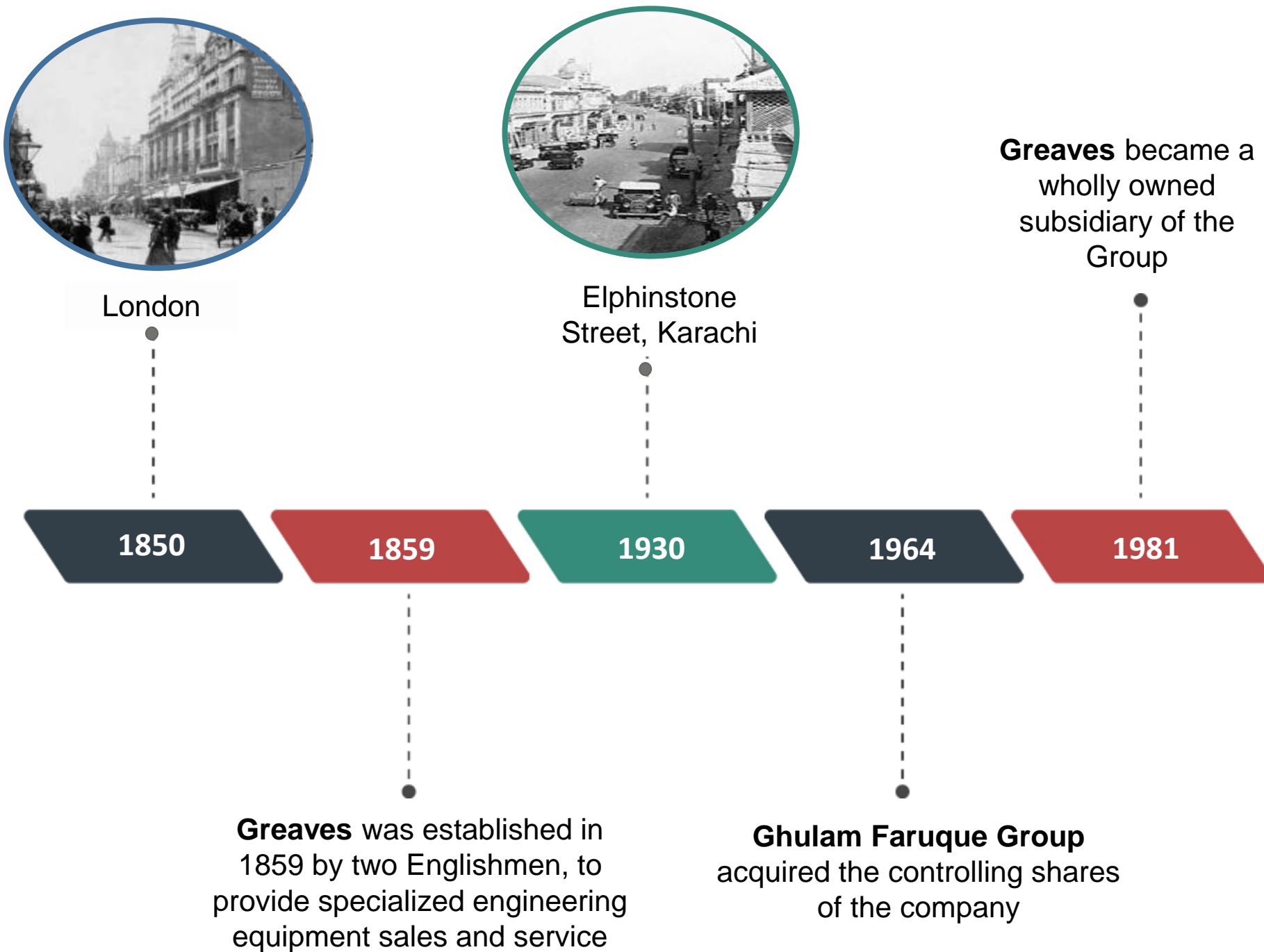




COMPANY PROFILE



**For over 50 years
we've been part of your life**



A MAN & A MISSION



Ghulam Faruque (1899-1992)

The late Ghulam Faruque, Khan Bahadur H.P.K., C.I.E., O.B.E. O.M. (Spain) was a renowned and respected name in the industrial and financial sectors of Pakistan.

He founded the group and brought it to its present position as one of the premier groups in Pakistan.



ABOUT US

The **Ghulam Faruque Group** ranks amongst the most prominent commercial and industrial houses in Pakistan and is recognized for its entrepreneurial skills and valuable contribution to the economy of Pakistan.



GHULAM FARUQUE
GROUP



ABOUT GHULAM FARUQUE GROUP



Since inception, the group has continuously strengthened and diversified its lines of operations which are:

Faruque (Pvt.) Ltd

A Group holding & Investment company

Cherat Cement Company Limited

A leader in manufacturing of Portland Cement

Mirpurkhas Sugar Mills

Leading manufacturer of cane sugar

Cherat Packaging Limited

Engaged in the manufacturing and marketing of PP & paper bags

Greaves Pakistan (Pvt.) Ltd

Provides specialized engineering products' sales and services



ABOUT GHULAM FARUQUE GROUP



Greaves Air-conditioning Private Limited

Offers sales & services associated with air conditioning products



**GREAVES CNG
PRIVATE LIMITED**

Greaves CNG Private Limited

Pakistan's leader in CNG installations



Zensoft Private Limited

Information systems service provider specializing in business software solutions



Madian Hydropower

Joint venture for establishing 148MW hydro power plant



Unicol

Joint venture for distillery producing ethanol

GHULAM FARUQUE
GROUP

GROUP HERITAGE OF BUSINESS (FAMILY OWNED BUSINESS)



Chairman
Mr. Ghulam Faruque

2nd Generation

Muhammad
Faruque

Zahid Faruque

Iqbal Faruque

Mahmood
Faruque

Ahmed
Faruque

3rd Generation

Aslam
Faruque

Shehryar
Faruque

Omar
Faruque

Azam
Faruque

Amer
Faruque

Arif
Faruque

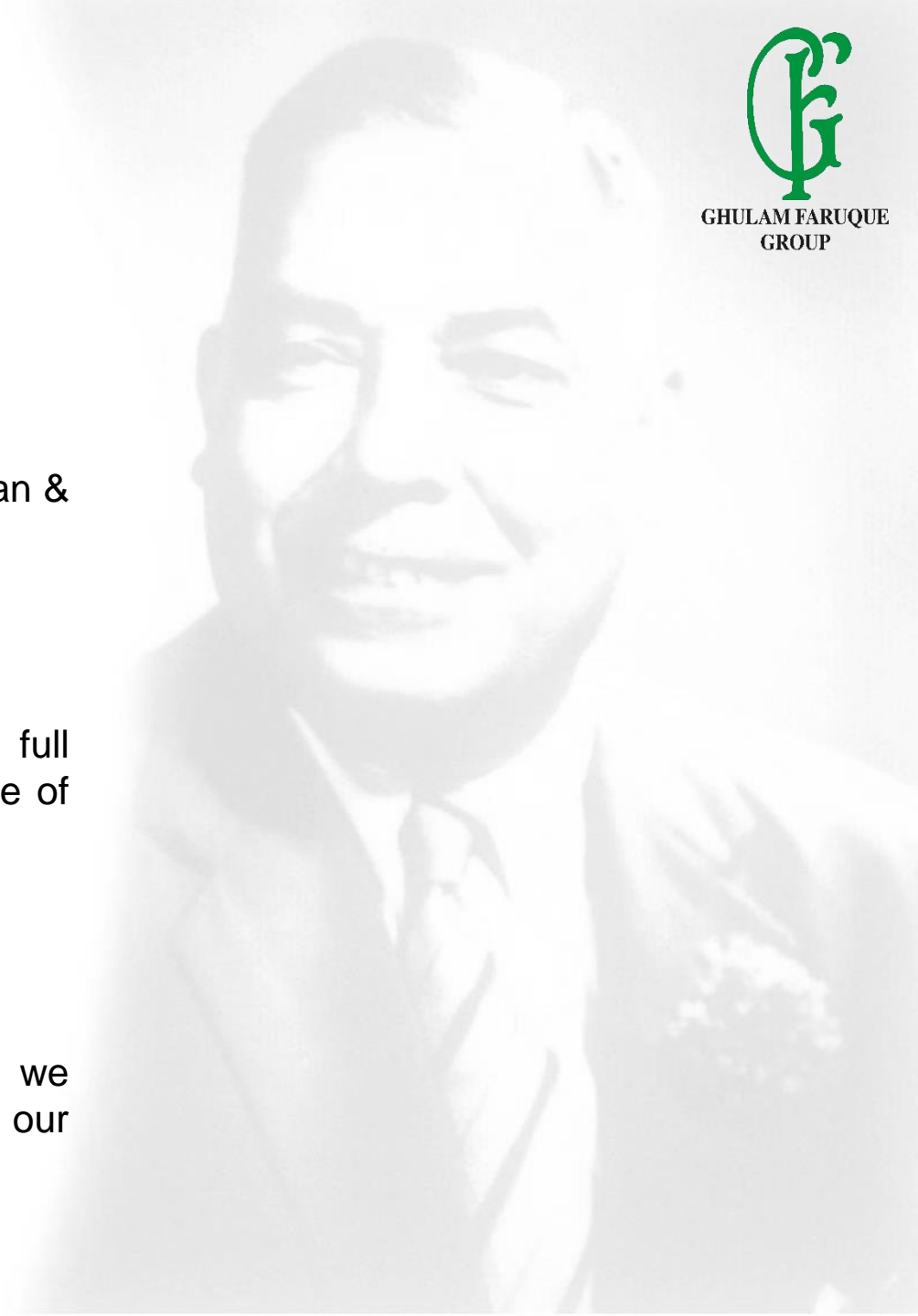
Tariq
Faruque

VISION

To be a leading and reliable Engineering Solution & Service Provider in Pakistan & build lasting relationship with our customers and stakeholders.

MISSION

- Provide customers with quality products and services at competitive prices.
- Engage outstanding professionals in all spheres of activity and tap the full potential of every employee based on the philosophy that human resource of the company is the most valuable asset.
- Provide an attractive return on investment to our shareholders
- while ensuring that we look after the interests of all our stakeholders.
- Participate fully in socioeconomic development of the country by
- utilizing our entrepreneurial expertise and professional skills.
- Our practices promote the highest standards of ethical behavior and we standby the values of integrity, transparency and sustainability in all our business practices



POWER DIVISION



Generating Sets



Renewable Energy & LED



UPS



Engines



EARTHMOVING MACHINERY

Earthmoving Machinery

JCB



Earthmoving Machinery

XCMG



Road Construction

DYNAPAC
FAYAT GROUP



Mining Trucks

BELAZ



MATERIAL HANDLING EQUIPMENT



Material Handling Equipment



ELEVATORS, ESCALATORS & MOVING WALKS



Elevator, Escalator & Moving Walks

OTIS

United Technologies



PUMPS & PUMPING SYSTEMS



PETROLEUM & REFUELING PRODUCTS

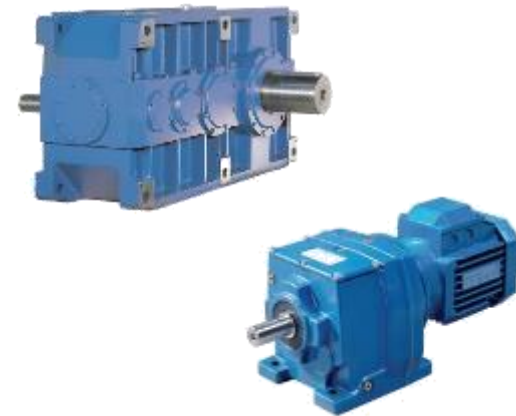
Petroleum & Refueling



Metering



Motion Equipment



AIR COMPRESSORS

Worthington Creyssensac



Gardner Denver



INDUSTRIAL MACHINERY & WATER TREATMENT

Steam Turbines



Centrifugal Machines



Steam & Condensate



Water Treatment



RENTAL SOLUTIONS



Generating Sets

KOHLER
SDMO



Earthmoving Machinery

XCMG



Road Construction

DYNAPAC
FAYAT GROUP



Construction Tools

Atlas Copco



CONSTRUCTION TOOLS

Construction Tools

Compaction & Concrete Equipment



Construction Tools



COMPANY DETAILS



Name of Company		Greaves Pakistan Pvt. Ltd.	
Date of establishment		1964	
Group Turnover USD 500 Million		Company Turnover USD 30 Million	Paid-up Capital PKR 50 Million
Scope of Business		Sales & installation of Engineering equipment & after-sales support	
Total Assets PKR 3 Billion		Fixed Assets PKR 1.4 Billion	Current Assets PKR 1.6 BILLION
Type of Enterprise: Private Limited Company			Company Website www.greavespakistan.com.pk
Ownership Structure 99% shares held by Faruque (Pvt.) Ltd.			
Company Address-Post-Code: 2 nd Floor, Modern Motors House, Beaumont Road, Karachi-75530, Pakistan			
Number of employees: 450	Number of salesmen: 175	Number of servicemen: 250	Number of accountants: 25

CUSTOMER PORTFOLIO



Bahria Town Karachi

Dewan Cement

Cherat Cement

Sinopec

Amreli Steels

Paragon Constructors

Usmani Associates

Hascol terminals

Weatherford

DP World

Karachi Shipyard

Civil Aviation Authority

DGP Army

SSGC

AA Corporation

OUR STRENGTHS



- **Experienced, trained and skilled resource** in all businesses having diversified in-depth work experience and knowledge of world renowned brands in respective fields
- **Country-wide presence** enables us to provide timely after sales support
- **Country-wide infrastructure** enables us to **secure projects in all regions**
- **Dedicated** sales, installation and technical **support teams** for all regions
- Being part of Ghulam Faruque group brings strong **Financial strength**
- Ability to secure **high value projects** due to **strong financial background**
- **Strong relations** with leading architects & consultants
- **Our proven track record** has lead to a **strong goodwill** in the market
- Synergy due to the **multiple product portfolio** enables a broader clientele

OUR STRENGTHS (CONT'D)



- Greaves has a track record of representing **top tier European** and **US based Principals**
- We are **financially a stronger company** among the competitors
- Greaves seeks **mutually beneficial, long term relationships** with its clients
- Reputable business family brings **legacy to work**. The **third generation** is running the business of the group
- Diversified industry experiences and has served following industries
 - Manufacturing
 - Construction
 - Pharma
 - Textile
 - Food & Beverages
 - Information Technology
 - Health & Safety

SERVICE DIVISION



We consider our engineering and services team services as hallmark of Greaves. We undertake **Annual Maintenance** Contracts to ensure trouble free performance and operation for our valued clients. We have an **effective preventive, periodic and breakdown maintenance plan** in place which ensures that the equipment of our clients are well-looked after even after the expiry of the stipulated **warranty period**.

We, at Greaves ensure:



be there when
our customers
need us



provide the best
technical support



Be time
sensitive



Equipped to
tackle all tasks at
hand

SPARE PARTS DIVISION



Spare Parts



Our objective is to propose to the end user the best service. The **SERVICE** must mean: to create **value added service** for the customers

Greaves has a dedicated Spare Parts Division. We ensure excellent after sales service and provide spare parts for the equipment.

We have Spare Parts in Stock. Hence, availability of Critical Spare Parts all the time.

OUR OFFICES AND SALES & SERVICE CENTERS ACROSS PAKISTAN



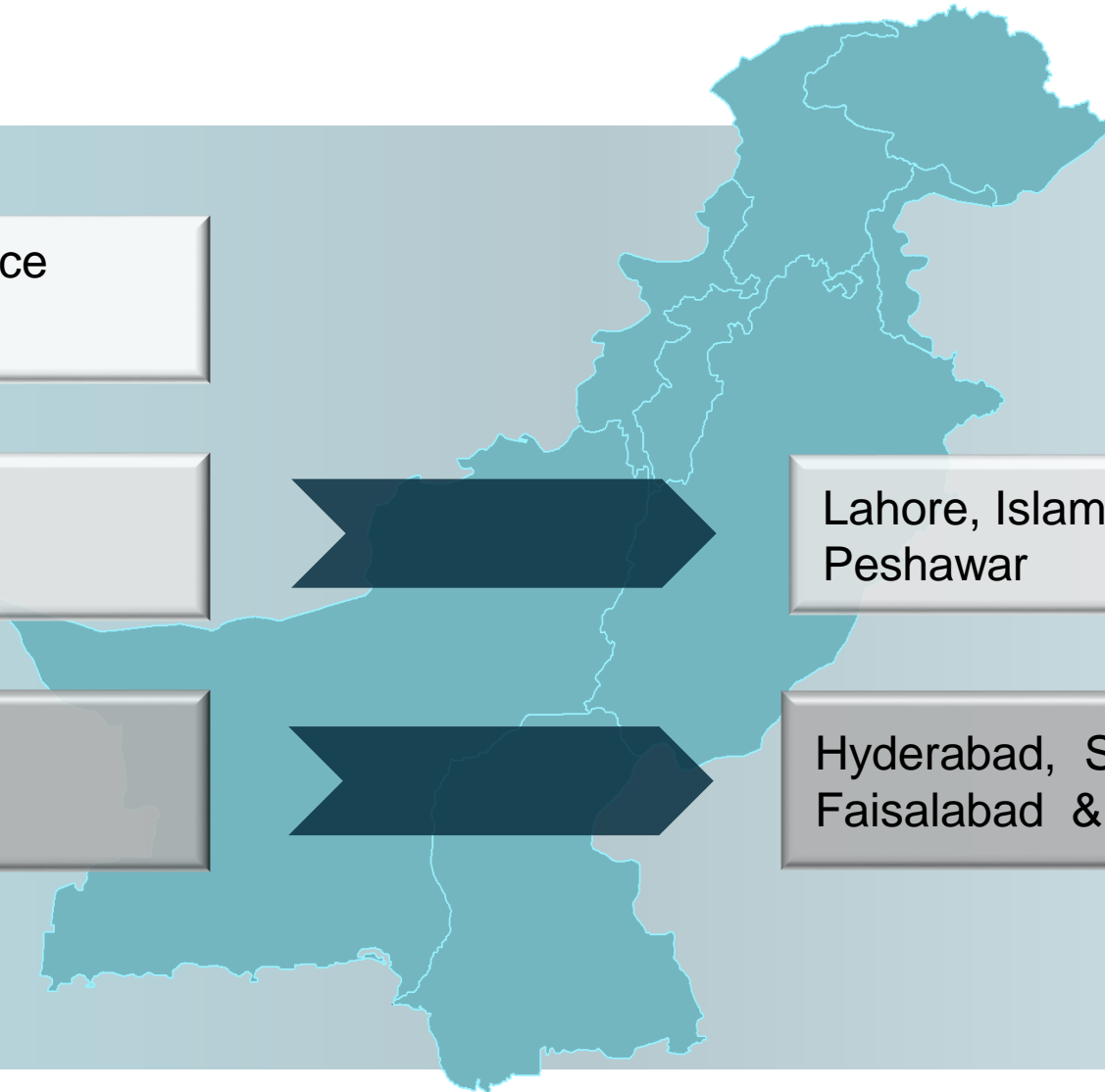
Greaves Pakistan Head Office
Karachi

Regional offices

Lahore, Islamabad &
Peshawar


Sales & Service Centers

Hyderabad, Sukkur, Multan,
Faisalabad & Quetta




OUR PRESENCE






Head Office



Regional Office



Service Center





COMPANY PROFILE



**For over 50 years
we've been part of your life**