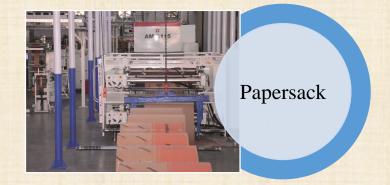


### CORPORATE BRIEFING SESSION



### CHERAT PACKAGING LIMITED

**SEPTEMBER 12, 2019** 









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## THE FOUNDER – LATE MR. GHULAM FARUQUE (CIE, HPK, OBE)



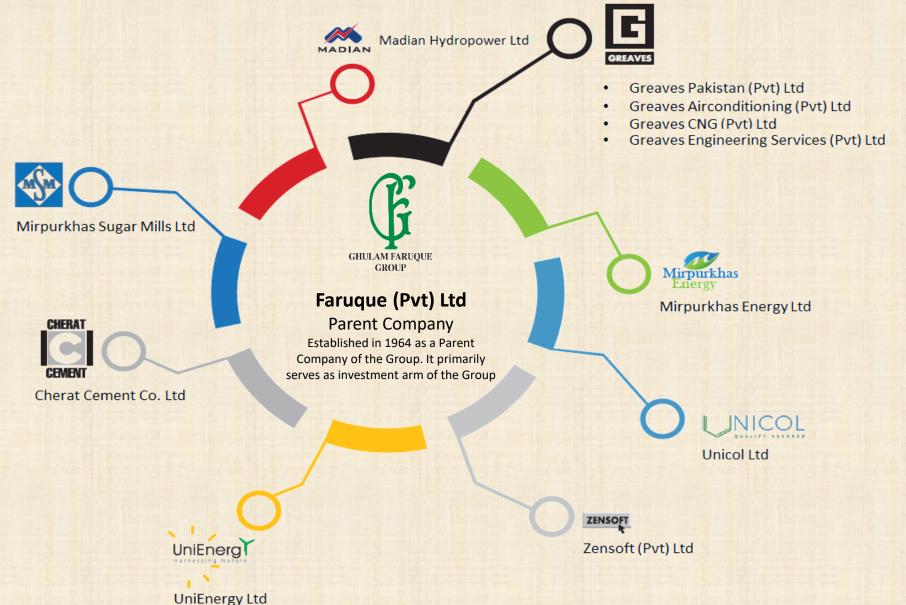
- A visionary and highly respected name in industry circles
- Spearheaded development of Pakistan's industry and laid the foundation of country's industrialization.

#### HONOURS CONFERRED

- Office of the Order of the British Empire, 1944
- Companion of the Order of the Indian Empire, 1946
- Commander of the Order of Merit, Spain, 1956
- Hilal-e-Pakistan, 1958 (highest-ranking civilian award of Pakistan)
- Honorary Doctorate of Science, West Pakistan University of Engineering and Technology,
   1966
- Fellow of the Chartered Institute of Transport, London
- Member of the Association of Iron and Steel Engineers, USA



### GROUP STRUCTURE





### GROUP TURNOVER & ASSETS



Group Revenue exceeds Rs. 50 billion



Group Assets exceeds Rs. 55 billion



Over 4,000 direct and indirect employees

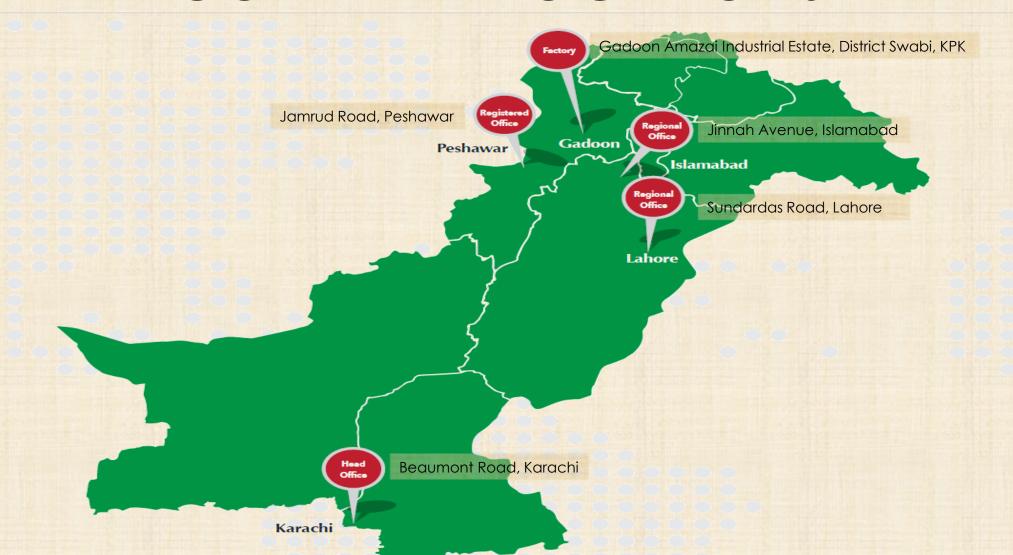


### OUR VALUES





### COMPANY LOCATIONS





### GLOBAL REACH





### AWARDS AND RECOGNITION

- Earning 1<sup>st</sup> award since 2014 in Best Corporate and Sustainability Report Award (Jointly conducted by ICAP and ICMAP
- Earned overall 1<sup>st</sup> position in 2018 as best report in BCSR awards
- Won best Company award from Pakistan Stock Exchange in the year 2018
- Won Corporate Excellence Award consecutively for two years on account of Best
   Management Practices by Management Association of Pakistan
- Certificate of Merit on Good Governance by SAFA









### JOURNEY AT A GLANCE

Cherat Packaging Limited started production with one Tuber and one Bottomer having installed capacity of 50 million papersacks per annum.

Acquired ISO 9001 QMS Certificate.

1998

Added 3rd Tuber and
Bottomer to production line,
making the total effective
production capacity to 160
million paper bags per
annum.

bags per annum.

Installed 1st PP Line having

capacity of 65 million PP

Installed 2nd convertex of 2nd PP Line and increased the capacity to 145 million PP bags per annum.

2014

- Arrival of Universal Paper sack line having annual capacity of 135 million bags per annum.

- Decision to enter in to the field of flexible packaging and signing of contract for acquiring main plant of flexible packaging project with Windmoller & Holcher and other suppliers.

2017

Completion of Flexible Packaging Project enhancing production capacity from 7.2 million KGs to 12.6 million KGs.

2019



1996

Installed 2nd Bottomer to the production line.

2003

Added 2nd Tuber to the production line, and the total production capacity increased to 105 million paper bags per annum.

2009

Added 4th Tuber and Bottomer to production line. With this addition the total installed capacity reached 265 million paper bags per annum. 2013

Installed 1st convertex of 2nd PP line increasing total capacity to 105 million PP bags per annum. 2016

Installation of 3rd PP Line having annual capacity of 50 million bags per annum.

2018

Installation of Universal Papersack Line – Installation of Roto & Flexo printers and laminator of the Flexible Packaging Division.



### CERTIFICATIONS

#### **CERTIFICATIONS OBTAINED**













#### **CERTIFICATIONS IN PROCESS**









## PAPERSACK

#### Key features:

Major Plant Suppliers and strategic partners



- 5 production lines
- Production capacity of 400 million bags per annum
- Exclusive rights of high quality Kraft Paper from Mondi Packaging
- Recent expansion of Universal Papersack line in October 2017 (can produce bags of various kinds and sizes)
- Highest production capacity among competitors.
- Market leader in paperbags sale







### POLYPROPYLENE

#### Key features:

Major Plant Supplier and strategic partner



Windmöller & Hölscher

- 3 production lines
- Production capacity of 195 million bags per annum
- Recent expansion of 5<sup>th</sup> Convertex in 2017
- One of the highest production capacity among competitors
- Produces lowest weight bags in the world (High quality / low cost)





### FLEXIBLE PACKAGING - the new venture



- Production facility of 8 acres. Sufficient to install three production lines.
  - Production started in June & October 2018.



### FLEXIBLE PACKAGING



#### Key features:

**Major Plant Suppliers** 









- State-of-the-art production line
- Extrusion, Laminator, Rotogravure, Flexographic printing, Cylinder & plate making
- Only Company to enter with full equipment from top to bottom
- Production capacity of 12.60 million Kg per annum
- Investment of over Rs. 2.5 billion





### CORPORATE SOCIAL RESPONSIBILITY





- Community investment & welfare schemes through donation to education and health sectors
- National cause donations for the flood victims and IDPs
- Rural development program & employment of special persons
- Partnering with various NGOs like The Aga Khan University and The Citizens

  Foundation



### KEY HIGHLIGHTS

	2019		2018		2017		2016		2015		2014	
	(Rupees in '000)	%										
STATEMENT OF PROFIT OR LOSS												
Turnover - net	8,093,407	14%	7,091,653	10%	6,443,932	-6%	6,888,605	11%	6,223,832	16%	5,355,792	30%
Gross profit	1,400,649	28%	1,098,332	-13%	1,256,478	-21%	1,582,067	21%	1,307,251	116%	606,600	39%
Operating profit	1,166,634	31%	893,145	-14%	1,037,061	-25%	1,380,395	22%	1,132,788	129%	494,810	49%
Profit / (loss) before taxation	660,080	-14%	764,883	-21%	972,943	-26%	1,307,991	42%	922,635	243%	268,801	53%
Profit / (loss) after taxation	562,873	-21%	711,079	1%	702,049	-24%	918,239	41%	651,411	159%	251,486	112%
STATEMENT OF FINANCIAL POSITION												
ASSETS												
Non-Current Assets	5,328,751	1%	5,273,537	95%	2,703,235	24%	2,174,501	23%	1,765,831	17%	1,511,414	6%
Current Assets	6,022,692	47%	4,095,137	43%	2,863,159	14%	2,510,213	15%	2,176,458	-5%	2,295,302	7%
Total Assets	11,351,443	21%	9,368,674	68%	5,566,394	19%	4,684,714	19%	3,942,289	4%	3,806,716	7%
EQUITY AND LIABILITIES												
Share Capital and Reserves	4,466,238	-1%	4,516,005	12%	4,016,877	21%	3,316,291	51%	2,198,965	59%	1,385,242	14%
Non-Current Liabilities	3,033,486	1%	2,997,929	287%	774,085	76%	440,975	-46%	816,728	5%	780,000	70%
Current Liabilities	3,851,719	108%	1,854,740	139%	775,432	-16%	927,448	0%	926,596	-44%	1,641,474	-13%
Total Equity and Liabilities	11,351,443	21%	9,368,674	68%	5,566,394	19%	4,684,714	19%	3,942,289	4%	3,806,716	7%



### PROFITABILITY



#### **LAST SIX YEARS**

- Main drivers
  - Higher production / sales
  - Price appreciation / inflation
  - Diversification & new products
  - Initiation of Flexible Packaging Division (2019)
  - Devaluation of Pak rupee curtailed high growth
  - High discount rates increased finance cost (296%)

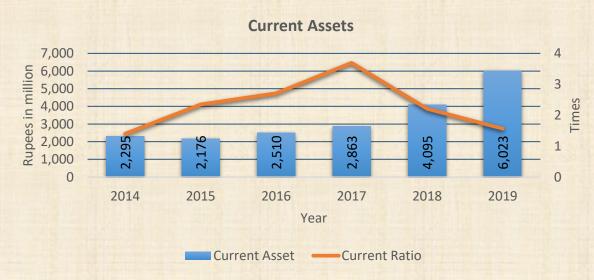
#### **THIS YEAR**

- Main drivers
  - Price appreciation / inflation
  - Flexible Packaging operations
  - Slash on tax credit u/s 65B of IT Ordinance 2001 in Finance Act 2019
  - Finance Cost increased due as a result of increased discount rates



### **ASSETS**





#### **LAST SIX YEARS**

- Continuous expansion over the last 6 years
- Fixed assets grew from Rs. 1.51 billion to 5.33 billion
- Main drivers
  - Installation of new PP lines
  - Installation of Universal Papersack line
  - Initiation of Flexible Packaging Project
  - Higher utilization of running finance due to increased operations
  - Higher Stock in Trade level to meet increased operations

#### **THIS YEAR**

- Installation of remaining machinery of FPD
- Main drivers
  - Installation of Extrusion, Cylinder making, Laminator
  - Stock level increased, Sales tax on imported machinery



### EQUITY & LIABILITIES





#### **LAST SIX YEARS**

- Continuous growth over the last six years
- Grew from Rs. 1.39 billion to Rs. 4.47 billion
- Main drivers
  - Continuous expansions
  - Right shares issued twice
  - Steady profit over last six years
  - Obtained loans to finance expansion projects
  - Increased operations caused surge in current liabilities

#### **THIS YEAR**

- Installation of remaining machinery of FPD
- Main drivers
  - Obtained unutilized long-term loan
  - Full-fledge operations of Flexible Packaging Division required increased running finance



### KEY FINANCIAL RATIOS

#### **GROSS PROFIT**

2019	2018			
17.31%	15.49%			

#### **PROFIT BEFORE TAXATION**

2019	2018		
8.51%	10.79%		

#### **PROFIT AFTER TAXATION**

2019	2018		
6.95%	10.03%		

#### **RETURN ON EQUITY**

2019	2018				
12.53%	16.67%				

#### **EARNINGS PER SHARE**

2019	2018
Rs. 14.57	Rs. 18.87

#### **PRICE EARNINGS RATIO**

2019	2018
5.53	7.61

### BREAK-UP VALUE PER SHARE

2019	2018		
Rs. 115.58	Rs. 134.40		

#### **DEBTS TO EQUITY RATIO**

2019	2018			
39:61	38:62			

#### **INTEREST COVER RATIO**

2019	2018
2.30	6.96

#### **CURRENT RATIO**

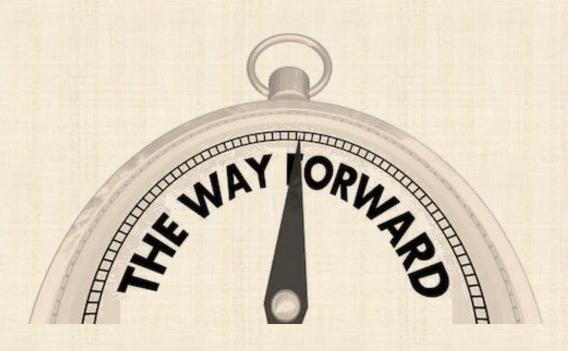
2019	2018
1.56	2.21

#### **QUICK/ACID TEST RATIO**

2019	2018
0.75	1.12



### CURRENT ISSUES & FUTURE PROSPECTS



- Cement Demand
- PKR parity against foreign currencies (esp. USD and Euro)
- High discount rates
- Purchasing power of general public (directly impact FPD)
- Inflation
- Government policies
- Duties & taxes
- Power cost
- Export opportunities
- Diversification strategy to hedge against fluctuation in cement demand



# THANK YOU FOR YOUR ATTENTION



